



The caring employer and the Platinum Project

- The Scenario
- The Facts
- The Psychology
- The Opportunity



The Scenario

Trends in SA Corporates show a probable reduction in the workforce and suggest they will retrench/ early retire significant numbers of employees in the next few years. Looming global recession darkens the scenario

A very small percentage of employees will voluntarily opt for packages

Many of these employees are not only breadwinners but are a lifeline for several others

In the current economy, few retirees will find work in the formal sector



The Facts

Employees currently working at age 55 will probably live to minimum 70 years

The next generation could live to beyond 80, and children being born today may reach 100

Pensions and Med Aids will fall short of their needs



The Psychology of retrenchment

The research is alarming: Loss, shock, grief resulting in paralysis is common

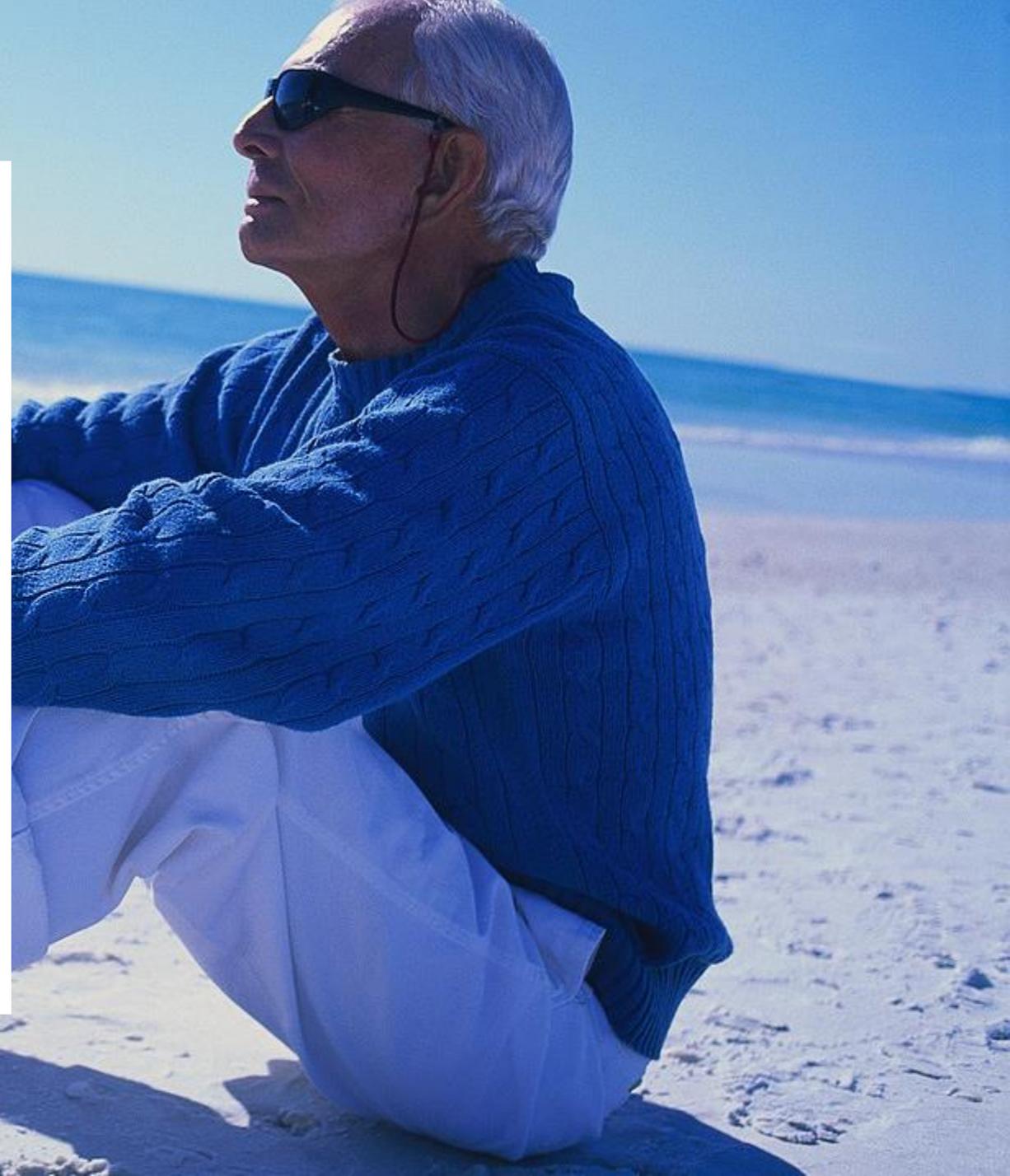
Lack of purpose and meaning abound

Feelings of abandonment and anxiety sometimes result in suicide

Our Project

This unique and transformative Programme best spans a three month period and aims to equip candidates to view this next stage of life as a golden opportunity for introspection, meaning, reskilling and personal growth.

It's a call to positive, creative action, a lifeline in turbulent times, and introduces practical new career opportunities.





Employer Contribution:

Selection of suitable candidates

Allowing time off to attend various modules and orientation days.

Funding candidates



Programme Steps

2 Hour Embracing Ageing Keynote address, joining a Tribe

Online Introductory modules

1x Full day immersion

1x 3-day country contemplative and team building retreat experience*

Free access to thought leading online training modules, discounts on advanced modules/courses

Free professional Profile.

Access to Pow Wow discussion webinars, chat rooms

Access to “Gogo Bench”

*Optional 10 day Mindfulness Himalayan Adventure



Desired outcome

Opportunity for employer to demonstrate care and gratitude

“Soft Landing” for the employee who departs with a sense of safety, dignity and feeling of fairness and a real willingness to Mentor

Possible reason for employee to choose a severance package

Ensuring the emotional and financial wellness of participants



Lifestyle video modules presented by leading figures

Money and Retirement KIM
POTGIETER

Designing our next season LYNDIA
SMITH

A Personal Lifestyle Plan JANNIE
ROSSOUW

Nutrition, exercise and sleep
JONI PEDDIE

Brene Brown and Exploring
Vulnerability JULIA KERR

Attracting Money, Energy and
Abundance SUSAN HAYWARD

Life after Grief and Loss
ROSEMARY CLARK

Logotherapy and Meaning KLASIE
WESSELS & SAM SPARKES

The New World of Work CHIP
CONLEY

New modules continually added



Business opportunity & re-invention modules; Expert tuition by Thought Leaders

Starting an online business and e commerce opportunities
WARRICK KERNES

Setting ourselves up for the New Gig Economy PETER DuTOIT

Income from Air BnB and Hospitality C UNGERSBOCK

Playing the Stock and Forex markets for profit COLIN ABRAMS

A new career as a life coach SA LIFE COACHING

Making Technology work for us SEAN WATERS

A small manufacturing business in your Garage ZHAUN AHMED

UBER, Shuttles and opportunities for your car UBER SA

Care-giving as an occupation KAREN WESTPHAL

Creating and maximizing a LinkedIn Profile DR NIK

Profiting from the Coffee Boom LEADING BARISTA

Estate Agency as a Career INST OF ESTATE AGENTS

Identifying and buying a Franchise

New modules continually added



Inspiration via Forums and Podcasts

How I started my History Tour
Business ROBIN BINCKES

How my cooking hobby
became my business QUEEN
RADEBE

Volunteering and giving GIFT
OF THE GIVERS

Tidying up your affairs-
Passwords, links and
instructions SUSAN HAYWOOD

Ethics: Be a business owner of
good standing JANNIE
ROSSOUW

Sharing our wisdom: The gogo bench

Guiding and
Mentoring
the tribe on
our Chat
blog





A Holistic Approach

We encourage delegates to take a more contemplative, introspective view of this phase of our lives.

We should not resent getting older, we need to fully embrace it.

Whilst the income generating aspects of this next phase are important, this is approached from a context of a fuller and more meaningful period of growth and appreciation.

SOURCES of Inspiration:

Viktor Frankl, Chip Conley, Ram Dass, Lewis Richmond, Brene Brown, Deepak Chopra, Dr Caroline Leaf, and lessons learned from Mindfulness, Gratitude and our unique South African experience